

## Artwork requirements

- Please save artwork as CMYK.
- Set artwork up on product template and save as an Illustrator Editable PDF.
- With artwork set up at **1/4 size**, please supply **ALL** artwork with a minimum of **5mm bleed** (quarter scale) to all outer edges
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will check it and set up for print and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website [www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk), select Artwork then select Upload Artwork and follow instructions.



### Illustrator

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply/embed all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with bleed



### InDesign

- Set up CMYK at 1/4 final size
- Package with all fonts and links before supplying
- OUTLINE ALL FONTS IF SUPPLYING AS PDF
- Supply a High Res PDF do not compress and supply with bleed



### Photoshop

- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



### Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, and bleed is included and visual lines are not included inside the artwork.
- OUTLINE ALL FONTS
- Supply or Embed all Links



## Counter One:

### Graphic Panel Size:

Front Panel: 1000mm (w) x 1000mm (h)  
Side Panels: 320mm (w) x 1000mm (h)

## Counter One Max:

### Graphic Panel Size:

Front Panel: 1000mm (w) x 1160mm (h)  
Side Panels: 320mm (w) x 1000mm (h)

Please add 20mm bleed to all outer edges at full size or 3mm bleed on quarter scale artwork.