

# Insta Light Counter

[www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk)

## Artwork requirements

- Please use the template provided.
- If unable to use template, then please set up artwork at **25%** of the final size. See size info below.
- With artwork set up at 1/4 size, please supply **ALL** artwork with a minimum of **5mm bleed** (quarter scale) to all outer edges.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website [www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk), select Artwork then select Upload Artwork and follow instructions.



## Illustrator

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply/embed all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



## InDesign

- Set up CMYK at 1/4 final size
- Package with all fonts and links before supplying
- OUTLINE ALL FONTS IF SUPPLYING AS PDF
- Supply a High Res PDF do not compress and supply with all bleed and crop marks



## Photoshop

- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



## Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.
- OUTLINE ALL FONTS
- Supply or Embed all Links

## Insta Light Counter

### Quarter-scale Artwork Dimensions

Size inc. Bleed: 510mm (w) x 271.5mm (h)

Safe Area: 475mm (w) x 235mm (h)

Visible Area from the front: 202mm (w) x 235mm (h)

### Full-scale Artwork Dimensions

Size inc. Bleed: 2040mm (w) x 1086mm (h)

Safe Area: 1900mm (w) x 940mm (h)

Visible Area from the front: 808mm (w) x 940mm (h)

