

# Artwork Specification Sheet

# D2/D3 Zap Banners



[www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk)

## Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork at **25%** final size.
- With artwork set up at 1/4 size, please supply ALL artwork with a minimum of 3mm bleed to all outer edges.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website [www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk), select Artwork then select Upload Artwork and follow instructions.



### Illustrator

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



### InDesign

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



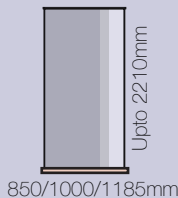
### Photoshop

- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



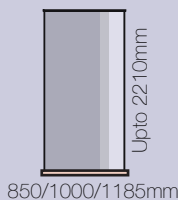
### Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.



### Zap D2

850mm, or 1200mm (w) x Upto 2210mm



### Zap D3

850mm, or 1200mm (w) x Upto 2210mm



Zap D2



Zap D3



## Zap Panel Sizes

- 850mm (w) x Upto 2210mm (h)  
(plus an additional 200mm which is not visible and in cassette)
- 1200mm (w) x Upto 2210mm (h)  
(plus an additional 200mm which is not visible and in cassette)

The pole is adjustable allowing you varied visual height.

\*The Zap Banner comes in different sizes, please add 200mm bleed at the bottom this will not be visible.



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Zoom Display Ltd. Unit 9 Tabrums Farm, Tabrums Lane, Battlesbridge, SS11 7QX

Telephone: 01245 325743 Fax: 01245 324615 Email: [enquiries@zoomdisplay.co.uk](mailto:enquiries@zoomdisplay.co.uk)