Wing Outdoor Banner

ZOOM ®
DISPLAY

www.zoomdisplay.co.uk

Artwork requirements

- Please set up at 1/10th Scale
- Please create artwork using Illustrator CS or supply as a High Resolution PDF.
- With artwork set up at 1/4 size, please supply ALL artwork with a minimum of 3mm bleed to all outer edges.
- If using photographic images or heavy tinted images then please supply using Photoshop CS at a minimum of 400dpi at 1/10th scale. For best results apply text in Illustrator.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- If colour matching is required then please advise.
- If an accurate colour match is required then please supply the Pantone/CMYK reference or a printed reference.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

Illustrator

- Set up CMYK at 1/10th final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks

Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.
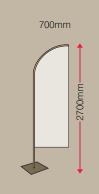
Photoshop

- Set up CMYK at 1/10th final size and 400dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- supply the layered Photoshop document (PSD file).

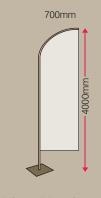We don't print Gold or Silver, so these are the best colour conversions we recommend for Gold & Silver

GOLD 1	GOLD 2	GOLD 3	GOLD 4	GOLD 5
22m 100y 25k	19m 100y 19k	16c 20m 100y 25k	60c 65m 100y	38m 100y 25k
SILVER 1	SILVER 2	SILVER 3	SILVER 4	SILVER 5
4c 15k	6c 25k	6c 34k	11k	6c 4y 23k

When using the Wing banner template, please do not, reposition or rescale the template, as the position is necessary for printing and please outline all the fonts used.

Available as a Single Sided or Double Sided Banner

700mm — 2700mm
Wing Small
700 x 2700mm

700mm — 4000mm
Wing Medium
700 x 4000mm

700mm — 5300mm
Wing Large
700 x 5300mm

700mm — 6700mm
Wing Extra Large
700 x 6700mm

Wing Banner Sizes

- 70cm x 270cm — Small
- 70cm x 400cm — Medium
- 70cm x 530cm — Large
- 70cm x 670cm — Extra Large

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