# Artwork Specification Sheet
# Windchaser Banner (NW)

**ZOOM** DISPLAY

## www.zoomdisplay.co.uk

### Artwork requirements

- Please set up on template supplied
- Please create artwork using Illustrator CS or supply as a High Resolution Jpeg or EPS.
- If using photographic images or heavy tinted images then please supply using Photoshop CS at a minimum of 72dpi actual size or equivalent (ie 288dpi at quarter scale).
- For best results apply text in Illustrator.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- If colour matching is required then please advise.
- If an accurate colour match is required then please supply the Pantone/CMYK reference or a printed reference.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

**Ai** Illustrator
- Set up CMYK on template provided on Artwork layer.
- OUTLINE ALL FONTS
- Turn off all Overprints, supply or embed all linked/placed elements.

**Ps** Photoshop
- Set up CMYK at 72dpi at actual size or equivalent (ie. 288dpi at quarter scale)
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
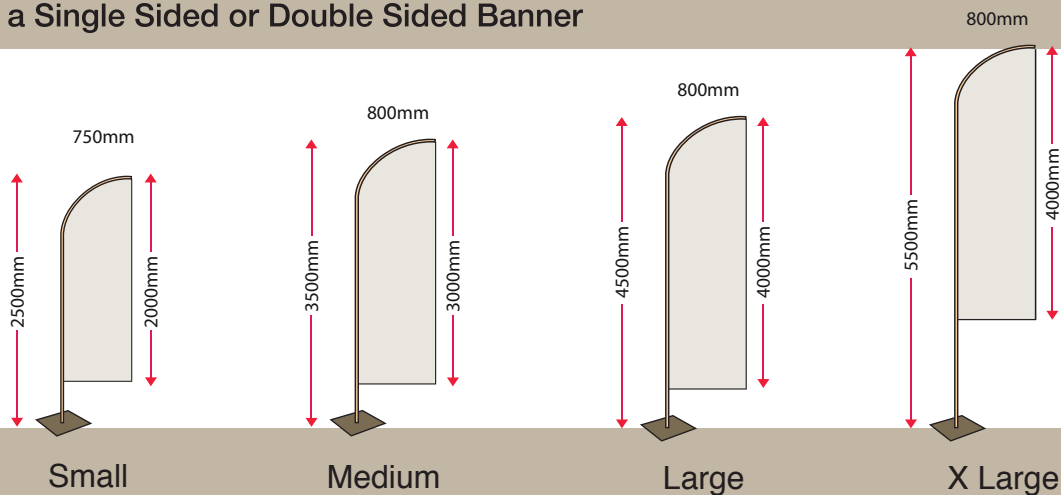- Supply the Photoshop document as either hi-res Jpeg or EPS file.

We don't print Gold or Silver, so these are the best colour conversions we recommend for Gold & Silver

| GOLD 1 | GOLD 2 | GOLD 3 | GOLD 4 | GOLD 5 |
|---|---|---|---|---|
| 22m 100y 25k | 19m 100y 19k | 16c 20m 100y 25k | 60c 65m 100y | 38m 100y 25k |
| SILVER 1 | SILVER 2 | SILVER 3 | SILVER 4 | SILVER 5 |
| 4c 15k | 6c 25k | 6c 34k | 11k | 6c 4y 23k |

When using the Windchaser banner template, please do not, reposition or rescale the template, as the position is necessary for printing and please outline all the fonts used.

## Available as a Single Sided or Double Sided Banner

**Small** — 750mm, 2500mm, 2000mm

**Medium** — 800mm, 3500mm, 3000mm

**Large** — 800mm, 4500mm, 4000mm

**X Large** — 800mm, 5500mm, 4000mm

### Fabric Dimensions
Small - 750mm x 2000mm
Medium - 800mm x 3000mm
Large - 800mm x 4000mm
X Large - 800mm x 4000mm

### Windchaser Banner Total Height
Small - 250cm Height
Medium - 350cm Height
Large - 450cm Height
X Large - 550cm Height

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