Artwork requirements

- Please set up on template provided.

- Please create artwork using Illustrator CS or supply as a High Resolution PDF.

- With artwork set up, please supply ALL artwork with a minimum of 5mm bleed to all outer edges.

- If using photographic images or heavy tinted images then please supply using Photoshop CS at a minimum of 80dpi final print size. For best results apply text in Illustrator.

- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.

- If colour matching is required then please advise.

- If an accurate colour match is required then please supply the Pantone/CMYK reference or a printed reference.

- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

Illustrator

- Set up CMYK on template provided
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks

Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.

Photoshop

- Set up CMYK at a minimum of 80dpi at final print size or equivalent (ie.160dpi at half scale)
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,

When using the Street Flag banner template, please do not, reposition or rescale the template, as the position is necessary for printing and please outline all fonts used.

Edge	Feather	Quill	X Banner

Street Flag Sizes

Street Flag Edge	487mm (w) x 771mm (h)
Street Flag Feather	440mm (w) x 1210mm (h)
	Visual Area: 430mm (w) x 1200mm (h)
Street Flag Quill	463mm (w) x 964mm (h)
	Visual Area: 380mm (w) x 780mm (h)
Street Flag X Banner	500mm (w) x 1200mm (h)
Street Flag X Banner UV	500mm (w) x 1200mm (h)