# FORMULATE SNAKE STAND FMSS-VS-01

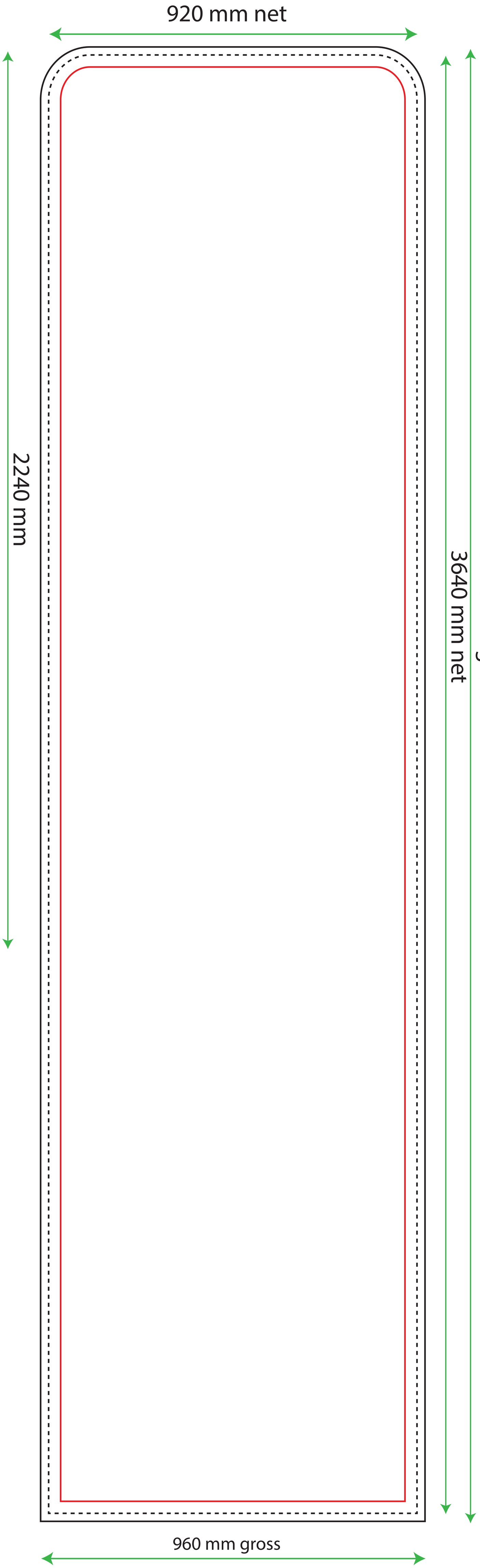
Front total area including bleed:
960 (w) x 3680 (h) mm

Front finished size:
920 (w) x 3640 (h) mm

The grey box indicates the bottom of the snake, which is not visable

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

**Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.**

## General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.