

# Screen Tower

[www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk)

- Please save artwork as CMYK
- Please set up ALL artwork at 25% final size
- With artwork set up at 1/4 size, please supply ALL artwork with a minimum of 3mm bleed to all outer edges
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise
- Artwork can be supplied by either email, CD/DVD or uploaded to our website [www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk), select Artwork then select Upload Artwork and follow instructions.



## InDesign

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



## Illustrator

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



## Quark Xpress

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Collect for Output and supply a Low resolution PDF for visual purposes
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



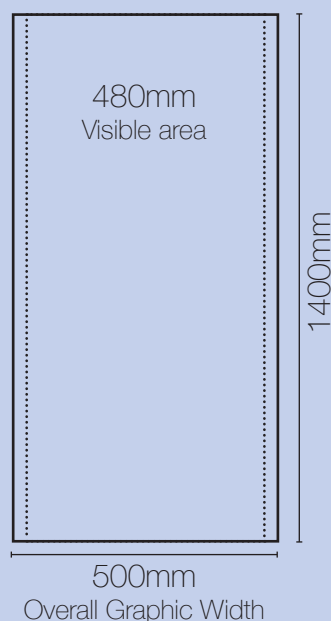
## Photoshop

- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size
- Save out as a JPEG.



## Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.



## Screen Tower dimensions:

Available in the following sizes:

## Overall graphic dimensions:

500mm (w) x 1400mm (h)

## Visual Area dimensions:

480mm (w) x 1400mm (h)

