

Parasols (UL)

www.zoomdisplay.co.uk

Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork on supplied template.
- With artwork set up on supplied template, please supply **ALL** artwork with **10mm bleed** to all outer edges as per template.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.



Illustrator

- Set up CMYK on template supplied
- OUTLINE ALL FONTS or supply any fonts used
- Turn off all Overprints, embed or supply all Links
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks and Illustrator Editing Capabilities clicked on.



InDesign

- Set up CMYK
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks, we will position this on the print template.



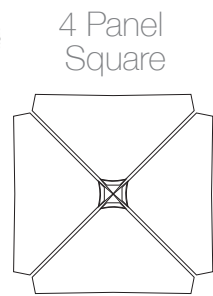
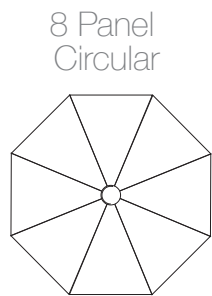
Photoshop

- Set up CMYK at 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.



Parasol Dimensions

Available in 2 styles

Shape	Height	Canopy Size	Weight incl. Base
Circular	2.36m	2.66m x 2.66m	30kg
Square	2.56m	2.05m x 2.05m	29.5kg