Artwork Specification Sheet

Impact Xpress *Midi pop up system*

ZOOM ® DISPLAY

www.zoomdisplay.co.uk

Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork at **25%** final size.
- With artwork set up at 1/4 size, please supply ALL artwork with a minimum of 3mm bleed to all outer edges.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

Quark Xpress
- Set up CMYK at 1/4 final size
- Collect for Output and supply a Low resolution PDF for visual purposes
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks

Illustrator
- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks

InDesign
- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks
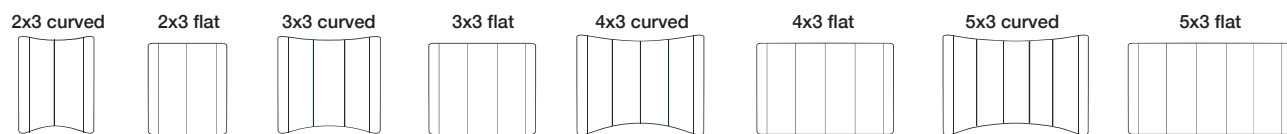
Photoshop
- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
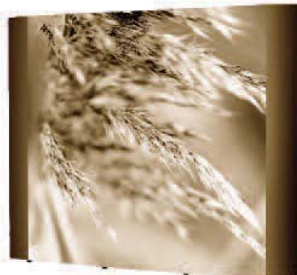- Save out as a JPEG.

Adobe Acrobat
- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.
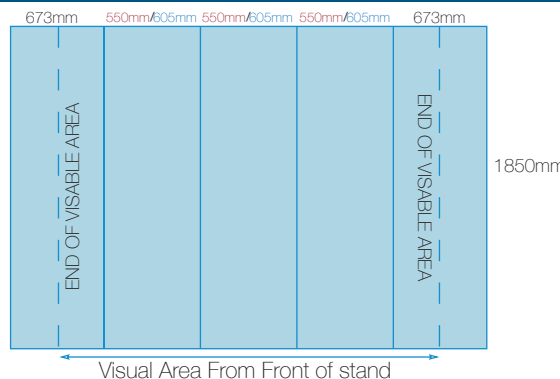
2x3 curved   2x3 flat   3x3 curved   3x3 flat   4x3 curved   4x3 flat   5x3 curved   5x3 flat

curved / flat

673mm 550mm/605mm 550mm/605mm 550mm/605mm 673mm

END OF VISABLE AREA   END OF VISABLE AREA

1850mm

curved   flat

Visual Area From Front of stand

Impact Xpress Panel Sizes

Curved **End** Panel	673mm (w) x 1850mm (h)
Curved **Front** Panel	550mm (w) x 1850mm (h)
Straight **End** Panel	673mm (w) x 1850mm (h)
Straight **Front** Panel	605mm (w) x 1850mm (h)
Curved **Rear** Panel	675mm (w) x 1850mm (h)
Straight Rear Panels	605mm (w) x 1850mm (h)

Counter Options

Cobra Case	1827mm (w) x 790mm (h)
Counter Case	1760mm (w) x 739mm (h)
(Visual area 550mm in the centre)	
Zeus Case	1785mm (w) x 790mm (h)
(Visual area 500mm in the centre)	
Atlas Single Case	1800mm (w) x 865mm (h)
(Visual area 500mm in the centre)	

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