

NEW

Artwork Specification Sheet

# Impact Original *pop up system*

**zoom**<sup>®</sup>  
DISPLAY

[www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk)

## Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork at **25%** final size.
- With artwork set up at 1/4 size, please supply **ALL** artwork with a minimum of **3mm bleed** (quarter scale) to all outer edges
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website [www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk), select Artwork then select Upload Artwork and follow instructions.



### Illustrator

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply/embed all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



### InDesign

- Set up CMYK at 1/4 final size
- Package with all fonts and links before supplying
- OUTLINE ALL FONTS IF SUPPLYING AS PDF
- Supply a High Res PDF do not compress and supply with all bleed and crop marks



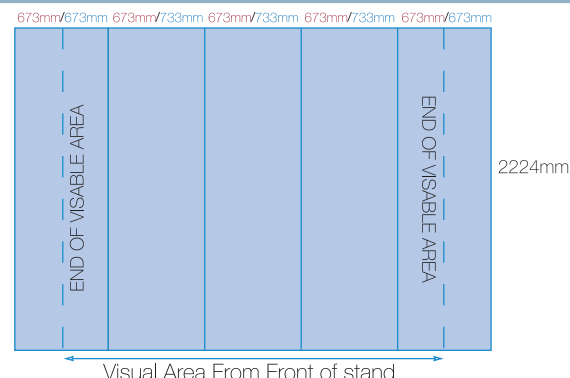
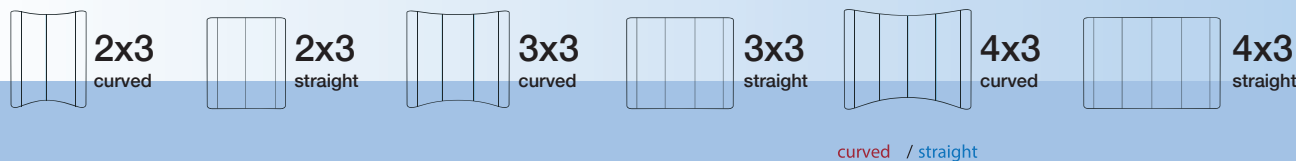
### Photoshop

- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



### Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.
- OUTLINE ALL FONTS
- Supply or Embed all Links



### Pop Up Graphic Panel Sizes:

Curved End Panel	673mm (w) x 2224mm (h)
Curved Front Panel	673mm (w) x 2224mm (h)
Straight End Panel	673mm (w) x 2224mm (h)
Straight Front Panel	733mm (w) x 2224mm (h)
Flat End Panel	293mm (w) x 2224mm (h)
Curved Rear Panel	807mm (w) x 2224mm (h)
Straight Rear Panels	733mm (w) x 2224mm (h)

### Case Panel Graphic Sizes:

Zenith Case	1790mm (w) x 790mm (h)
All in One Case 2014 (Visual area 585mm in the centre)	1625mm (w) x 790mm (h)
Zeus Case (Visual area 500mm in the centre)	1785mm (w) x 790mm (h)

Please ensure 3mm bleed is added to quarter scale artwork.

Impact Original Panel Sizes

Impact Original Panel Sizes

**zoom**<sup>®</sup>  
DISPLAY

[www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk)

Zoom Display Ltd. Unit 9 Tabrums Farm, Tabrums Lane, Battlesbridge, SS11 7QX

Telephone: 01245 325743

Fax: 01245 324615

 Email: [enquiries@zoomdisplay.co.uk](mailto:enquiries@zoomdisplay.co.uk)