

Artwork Specification Sheet

Flying Banners



www.zoomdisplay.co.uk

Artwork requirements

- Please set up at the scale of the template supplied
- Take note of the bleed guidelines and Seam guides.
- Please create artwork using Illustrator CS or supply as a High Resolution PDF.
- If using photographic images or heavy tinted images then please supply using Photoshop CS at a minimum of 72dpi at 100%. For best results apply text in Illustrator.
- Please outline ALL fonts when supplying the artwork.
- If an accurate colour match is required please supply a Pantone / CMYK colour or send a printed reference. We will then match to this as closely as possible but cannot guarantee an exact match.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.



Illustrator

- Save as CMYK at final size / full size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.



Photoshop

- Set up CMYK at 100% at a minimum of 72dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- supply the layered Photoshop document (PSD file).

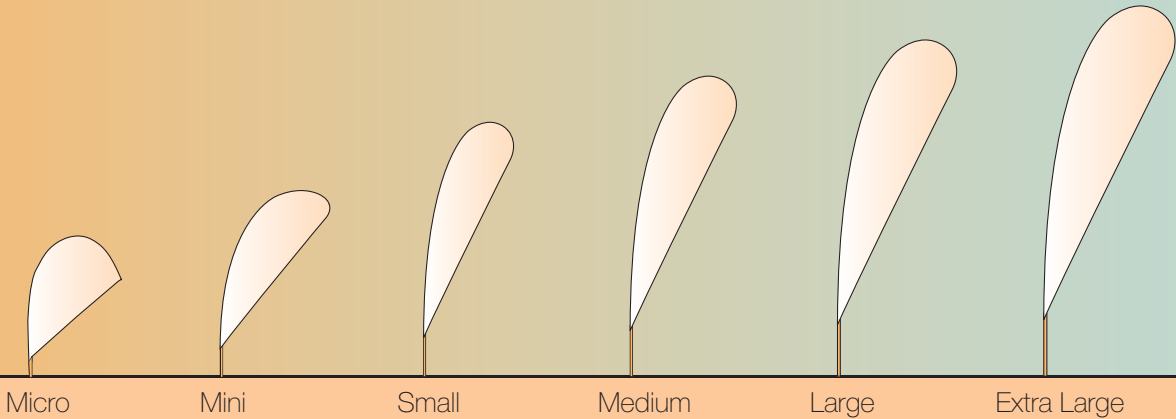
We don't print Gold or Silver, so these are the best colour conversions we recommend for Gold & Silver

GOLD 1 22m 100y 25k	GOLD 2 19m 100y 19k	GOLD 3 16c 20m 100y 25k	GOLD 4 60c 65m 100y	GOLD 5 38m 100y 25k
SILVER 1 4c 15k	SILVER 2 6c 25k	SILVER 3 6c 34k	SILVER 4 11k	SILVER 5 6c 4y 23k



When using the Feather banner template, please do not, reposition or rescale the template, as the position is necessary for printing and please outline all the fonts used.

Available as a Single Sided or Double Sided Banner



Sizes	Micro	- 75cm Height
	Mini	- 100cm Height
	Small	- 220cm Height
	Medium	- 340cm Height
	Large	- 460cm Height
	Ex.Lge	- 600cm Height

