Artwork Specification Sheet

Feather Outdoor Banner

ZOC

www.zoomdisplay.co.uk

Artwork requirements

- Please set up on template supplied
- Please create artwork using Illustrator CS or supply as a High Resolution Jpeg or EPS.
- If using photographic images or heavy tinted images then . please supply using Photoshop CS at a minimum of 72dpi actual size or equivalent (ie 288dpi at quarter scale).
- For best results apply text in Illustrator.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- If colour matching is required then please advise.
- If an accurate colour match is required then please supply the Pantone/CMYK reference or a printed reference.
- Artwork can be supplied by either email, CD/DVD or • uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.



Illustrator

- Set up CMYK on template provided on Artwork layer.
- OUTLINE ALL FONTS
- Turn off all Overprints, supply or embed all linked/placed elements.

Photoshop

- Set up CMYK at 72dpi at actual size or equivalent (ie. 288dpi at guarter scale)
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some
- Supply the Photoshop document as either hi-res Jpeg or EPS file.

conversions we recommend for Gold & Silver							
GOLD 1 22m 100y 25k	GOLD 2 19m 100y 19k	GOLD 3 16c 20m 100y 25k	GOLD 4 60c 65m 100y	GOLD 5 38m 100y 25k			
SILVER 1	SILVER 2	SILVER 3	SILVER 4	SILVER 5			





www.zoomdisplay.co.uk

Zoom Display Ltd. Unit 9 Tabrums Farm, Tabrums Lane, Battlesbridge, SS11 7QX Telephone: 01245 325743 Fax: 01245 324615 Email: enquiries@zoomdisplay.co.uk

Ma algorithe what O algorithe O'

GOLD 1	GOLD 2	GOLD 3	GOLD 4	GOLD 5
22m 100y 25k	19m 100y 19k	16c 20m 100y 25k	60c 65m 100y	38m 100y 25k
SILVER 1 4c 15k	SILVER 2 6c 25k	SILVER 3 6c 34k	SILVER 4	