## Artwork Specification Sheet

## Feather Outdoor Banner

## www.zoomdisplay.co.uk

## Artwork requirements

- Please set up on template supplied
- Please create artwork using Illustrator CS or supply as a High Resolution Jpeg or EPS.
- If using photographic images or heavy tinted images then please supply using Photoshop CS at a minimum of 72dpi actual size or equivalent (ie 288dpi at quarter scale).
- For best results apply text in Illustrator
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- If colour matching is required then please advise.
- If an accurate colour match is required then please supply the Pantone/CMYK reference or a printed reference.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.


## Illustrator

- Set up CMYK on template provided on Artwork layer
- OUTLINE ALL FONTS
- Turn off all Overprints, supply or embed all linked/placed elements.

Ps Photoshop

- Set up CMYK at 72dpi at actual size or equivalent (ie. 288dpi at quarter scale)
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Supply the Photoshop document as either hi-res Jpeg or EPS file.

We don't print Gold or Silver, so these are the best colour conversions we recommend for Gold \& Silver

| $\text { GOLD } 1$ | GOLD 2 | $\begin{gathered} \text { GOLD 3 } \\ \text { 16C 20m 100y } 25 \mathrm{k} \end{gathered}$ |  | GOLD 5 |
| :---: | :---: | :---: | :---: | :---: |
| SILVER 1 | $\underset{\text { SIC } 25 \mathrm{k}}{\text { S }} 2$ | $\underset{\text { SIL } 34 \mathrm{k}}{\text { S }} 3$ | SILVER 4 | SILVER ${ }_{6 c}$ |

When using the Feather banner template, please do not, reposition or rescale the template, as the position is necessary for printing and please outline all the fonts used.

Small \& Medium available as a Single Sided or Double Sided Banner Large \& X Large available as single sided only

$2001^{\circ}$

Medium Height: 310 cm

X Large
Height: 510 cm

Fabric Dimensions
Small - $750 \mathrm{~mm} \times 1500 \mathrm{~mm}$ Medium $-750 \mathrm{~mm} \times 2500 \mathrm{~mm}$
Large $-750 \mathrm{~mm} \times 3500 \mathrm{~mm}$
$X$ Large $-750 \mathrm{~mm} \times 4500 \mathrm{~mm}$


Feather Banner Overall Size

Small - 210cm Height Medium -310 cm Height
Large -410 cm Height
X Large -510 cm Height

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