

Artwork requirements

- Please set up on template provided.
- Please create artwork using Illustrator CS or supply as a High Resolution PDF.
- With artwork set up, please supply ALL artwork with a minimum of 5mm bleed to all outer edges.
- If using photographic images or heavy tinted images then please supply using Photoshop CS at a minimum of 80dpi final print size. For best results apply text in Illustrator.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- If colour matching is required then please advise.
- If an accurate colour match is required then please supply the Pantone/CMYK reference or a printed reference.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.



Illustrator

- Set up CMYK on template provided
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.



Photoshop

- Set up CMYK at a minimum of 80dpi at final print size or equivalent (ie. 160dpi at half scale)
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,

When using the Ex-Star banner template, please do not, reposition or rescale the template, as the position is necessary for printing and please outline all fonts used.



Ex-Star Sizes

Ex-Star

- 14m Wide x 4.5m Tall

Jumbo Ex-Star

- 20m x 4.5m Tall