

Artwork requirements

- Please set up at the scale of the template supplied
- Take note of the bleed guidelines and Seam guides.
- Please create artwork using Illustrator CS or supply as a High Resolution PDF.
- If using photographic images or heavy tinted images then please supply using Photoshop CS at a minimum of 72dpi at 100%. For best results apply text in Illustrator.
- Please outline ALL fonts when supplying the artwork.
- If an accurate colour match is required please supply a Pantone / CMYK colour or send a printed reference. We will then match to this as closely as possible but cannot guarantee an exact match.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.



Illustrator

- Save as CMYK at final size / full size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



InDesign

- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



Corel Draw

- Set up CMYK at 100% at a minimum of 72dpi
- Supply a low resolution PDF for visual purposes



Freehand

- Save as CMYK at final size / full size
- OUTLINE ALL FONTS
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks

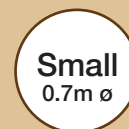
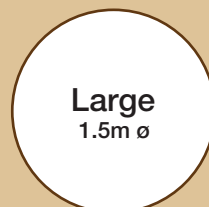


Photoshop

- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size
- Supply the layered Photoshop document (PSD file) at 72dpi

When using the Circular Pop Up template, please do not, reposition or rescale the template, as the position is necessary for printing and please outline all the fonts used.

Circular Pop Up Banners are Double Sided



Sizes

- | | |
|--------|-----------------|
| Small | - 0.7m diameter |
| Medium | - 1.2m diameter |
| Large | - 1.5m diameter |