

Artwork Specification Sheet

Canvas Prints



www.zoomdisplay.co.uk

Artwork requirements

- Please save artwork as CMYK.
- Please include guidelines showing the front and side visual area.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once images are received, we will set up on our template and send you a PDF proof for positioning purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.



Quark Xpress

- Set up CMYK at full size if possible if not then 1/4 size will be acceptable.
- Collect for Output and supply a Low resolution PDF for visual purposes
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



Illustrator

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



InDesign

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



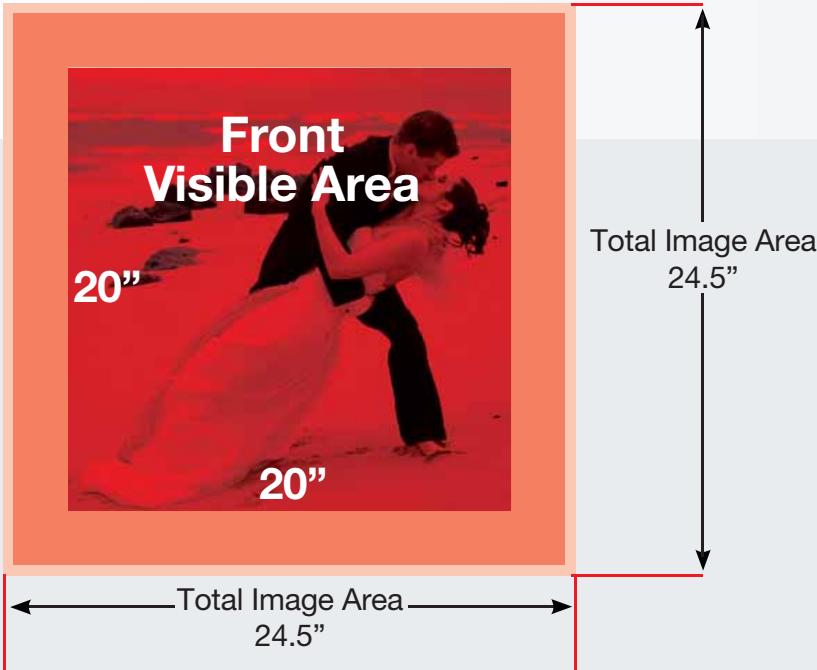
Photoshop

- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.



Technical Specification

Canvas prints come in the available Stretcher Bar Sizes.

8" 10" 12" 14" 16" 18" 20" 22" 24" 26" 28" 30"
32" 34" 36" 38" 40" 42" 44" 46" 48" 50" 60"

The text above in RED can not be printed square in this size.

If the image is to wrap around the frame, then (for example) on a 20" x 20" frame please set up the image at 24.5" x 24.5" (w)&(h).

The frame is 1.5" (38.1mm) thick, we ask that you provide an additional 3/4" bleed because the frames are handmade and this allows for stretching etc.



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