

Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork at **FULL** size.
- Please supply ALL artwork with a minimum of 5mm bleed to all outer edges. Please add 100mm bleed at the bottom, this will not be visible.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.



Illustrator

- Set up CMYK at FULL size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



InDesign

- Set up CMYK at FULL size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



Photoshop

- Set up CMYK at FULL size and 120dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.

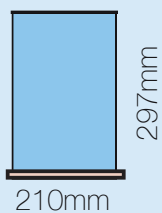


Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.

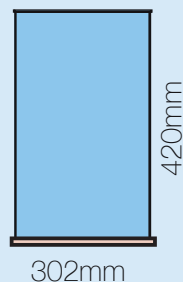
A4 Breeze

210mm x 297mm*



A3 Breeze

302mm x 420mm*



Desktop Breeze Panel Sizes

Desktop Breeze Roll up comes in the following sizes

- A4 - 210mm (w) x 297mm (h)
- A3 - 302mm (w) x 420mm (h)

*+ 100mm bleed at the bottom, this will not be visible on the graphic as it will be in the cassette.

*Please add 5mm bleed to all outer edges and 100mm bleed at the bottom, this will not be visible.