Blizzard Banners

ZOOM ®
DISPLAY

www.zoomdisplay.co.uk

Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork at **25%** final size.
- With artwork set up at 1/4 size, please supply **ALL** artwork with a minimum of **5mm bleed** to all outer edges
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivilant, if you have a preferred CMYK equivilant then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.zoomdisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

Quark Xpress
- Set up CMYK at 1/4 final size
- Collect for Output and supply a Low resolution PDF for visual purposes
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks

Illustrator
- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks

InDesign
- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks

Photoshop
- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.

Adobe Acrobat
- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.

We don't print Gold or Silver, so these are the best colour conversions we recommend for Gold & Silver

GOLD 1	GOLD 2	GOLD 3	GOLD 4	GOLD 5
22m 100y 25k	19m 100y 19k	16c 20m 100y 25k	60c 65m 100y	38m 100y 25k
SILVER 1	**SILVER 2**	**SILVER 3**	**SILVER 4**	**SILVER 5**
4c 15k	6c 25k	6c 34k	11k	6c 4y 23k

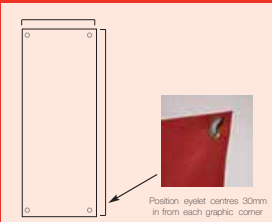### Blizzard Banner Panel Sizes

Minimum Graphic Dimensions
600mm (w) x 1500mm (h)
Maximum Graphic Dimensions
800mm (w) x 2000mm (h)

Position eyelet centres 30mm in from each graphic corner

ZOOM ®
DISPLAY