



# 2019 PRODUCT CATALOGUE

# BANNERBOW 2019



**“Without change there is no innovation, creativity or incentive for improvement . . .”**

– William Pollard

Our goal is to always evolve the Bannerbow concept and brand. We strive to continually improve our products and services with our customers in mind. We listen, take feedback on board and improve. Proudly presenting our 2019 product catalogue. / The Bannerbow Team

## NEWS

### CUSTOMIZED BACKDROP

With our customized Backdrop we continue to build on the Bannerbow concept. Create a fun activity by adding a customized Backdrop to an event arch. Perfect for arranging challenges and competitions. Read more on page 19.

### BAG FOR OUTDOOR

Our hybrid the Outdoor that despite the name is suitable even for indoor use, is now available with a flexible wheeled bag. The bag has a practical foam insert that keeps everything in place and makes the handling easy. Read more on pages 16 & 17.

### A NEW GENERATION TAKES OVER

The Classic system was the first system we produced and sold. It’s been lots of fun to develop the product over the years. But now it’s time for a new generation to take over, Aluminum and Black our updated and improved versions of the Classic system. In addition, it also comes with a wheeled bag as standard. Read more on pages 14 & 15.

MADE IN SWEDEN



**SWEDISH INNOVATION AND DESIGN.**

Sweden has long been a leader in the development of display systems for exhibitions and events. At Bannerbow, we are proud to be part of this Swedish tradition. Our contribution is our desire to create innovative solutions with new shapes that stand out in a rather flat and square world.

**WE USE LOCAL MANUFACTURERS FOR THE BEST SERVICE AND AVAILABILITY.**

Bannerbow is based in Eskilstuna, Sweden. Our ambition is to try to produce the majority of our products close to home, which we have accomplished. We believe local manufacturing gives us advantages in terms of quality, service and availability. By working closely with our customers, we can quickly create custom solutions together with our partners.

**LOCAL PRESENCE THROUGH OUR RESELLERS.**

We sell our products exclusively through resellers. Thanks to our partnership with our talented resellers, we are able to offer local support and help you choose the right product at the right time. We strive to have resellers with showrooms that can demonstrate our products. Please contact us if you want to find a reseller or if you are interested in becoming one.  
[www.bannerbow.com](http://www.bannerbow.com)



## STORY

### IT STARTED WITH A STRIP OF PAPER...

The idea that evolved into the first Bannerbow product was born when Ulf Meijer curved a strip of paper over the edge of his desk. The strip formed an arch that he put on his desk. He placed a little paper man underneath and immediately realised that this could be an exciting way to create a room within a room. The arch created a profile that stood out against the angular signs and mechanical tents often found at shows and events. This new expression, an organic form that both invites you in and encircles you, would become a new and innovative product for exhibitions, events and public spaces.



### BANNERBOW - FOR WHEN YOU WANT TO BE SEEN

Whether you are participating in a roadshow or an event, Bannerbow products can inject that little bit of extra flair you are looking for. The event arches are flexible and can easily be moved from an entrance to an exhibition stand. One product which offers many possibilities.

### BACKDROP + EVENT ARCH = COMPLETE STAND

Our event arches are perfect for exhibitions or as a flexible part of an interior. Bannerbow Backdrop offers a perfect set for exhibitions and events. Read more about the Backdrop on pages 18–19.



An event arch serves as an excellent complement to an exhibition stand. The shape of the arch creates a sense of space that invites people in to meet you.

## RETAIL

### WELCOME YOUR CUSTOMERS IN A UNIQUE WAY!

Event arches from Bannerbow can be used in several ways within retail and stores. By using our arches as an entrance portal, customers can “pass through” your message. When customers step into your store, they will immediately sense there’s something special going on.

### PRESENT IN-STORE CAMPAIGNS AND OFFERS.

The shape of our event arches means they look great in a retail environment. If you want to draw attention to a particular campaign or products, you can place the arch over or next to these products to generate customers interest and curiosity.



An inviting portal welcomes customers.

# CELEBRATION

## THEMES AND CAMPAIGNS

There are many holidays and special occasions throughout the year. By changing the printed design, you can easily refresh and create new experiences, messages and themes. You can use your event arch all year round and complement any season or celebration easily be it Valentine's Day, Halloween, a national holiday, Easter or Christmas.

## A ROOM WITHIN A ROOM - 360° EXPOSURE

By using two event arches together, you can easily create an attractive room within a room. There's enough space for furniture and complementary marketing materials under the arches. It becomes inviting and welcoming.



Fill the room with atmosphere

# CARS

## DIRECT CUSTOMER ATTENTION

With an event arch in a car showroom you can create a pop-out effect and attract the attention of the visitors. Perfect when you want to highlight a campaign or launch of a new car model.

## PORTABLE AND FLEXIBLE

All systems are possible to get in a smart wheeled bag, so you easily take the event arches with you on the road show event or exhibition. Many of our customers in the automobile segment has chosen to adapt the system with their own logo in the base plate.



Highlight selected products and direct customers attention.

## SPORT

### BANNERBOW FOR SPORT EVENTS AND SPONSORSHIP

Bannerbow event arches create atmosphere and are eye-catching at any venue. Place them by the entrance to make visitors feel like VIPs, or place two arches midfield in a cross so that the match sponsors are visible to spectators from every angle. Create a players' tunnel out of several arches, putting full focus on your players and giving them a striking entrance.

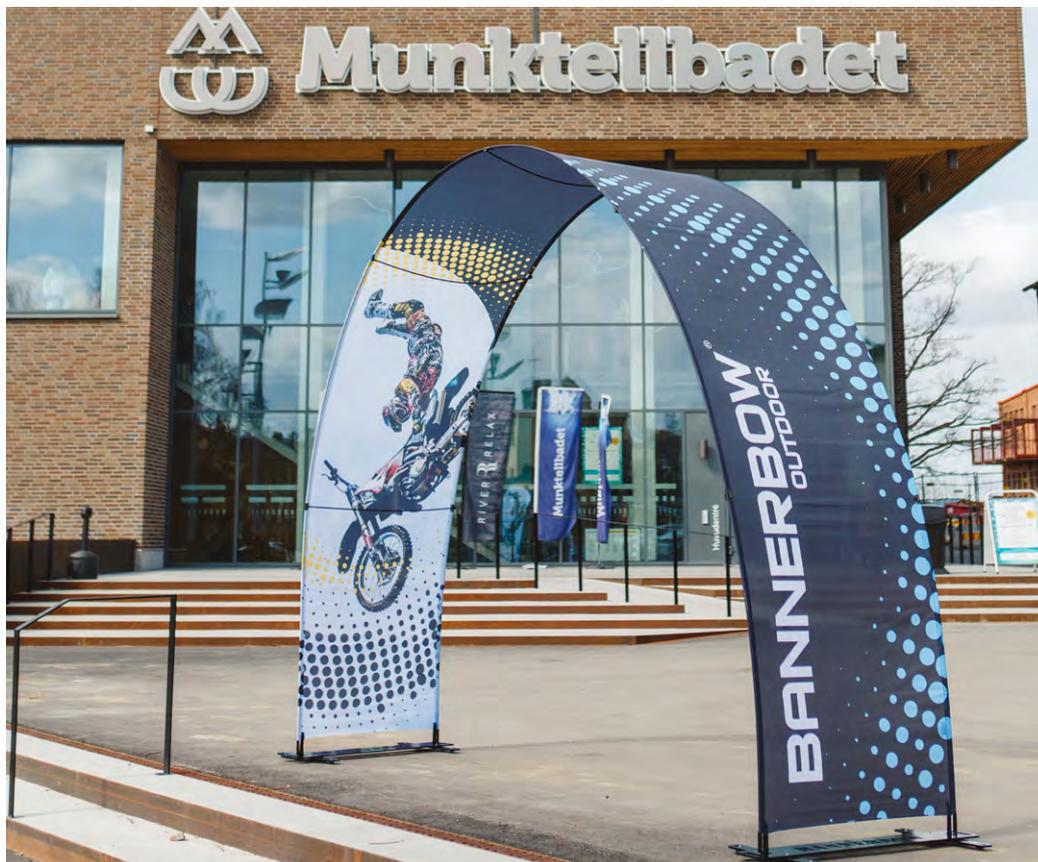
### PAYS FOR ITSELF AND THEN SOME...

Your event arches can generate revenue for your company. Bannerbow products give you a new and effective way to showcase your sponsors. Selling advertising space on your prints could not only cover the cost of the event arch but will also create a new source of sponsorship revenue.



Make a striking entrance





# ALUMINIUM & BLACK EVENT ARCH

## ALUMINIUM & BLACK EVENT ARCH

The neutral, lighter aluminium base has an exclusive feel and is available in two different colors Aluminium and Black. Bannerbow event arches are easy to set up, without the need for any tools, ladders or other special equipment: you can set one up by yourself in just a few minutes. Common for Aluminium and Black are that they are intended for indoor use.



## ALUMINIUM EVENT ARCH

Size	Description	
<b>Complete system incl. canvas</b>		
S	Complete system with canvas (single-sided printing)	
M	Complete system with canvas (single-sided printing)	
L	Complete system with canvas (single-sided printing)	
<b>System only hardware</b>		
S	System (only hardware)	Weight incl. Bag ca 14 kg
M	System (only hardware)	ca 14 kg
L	System (only hardware)	ca 14 kg

# ALUMINIUM & BLACK EVENT ARCH

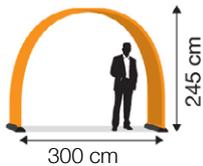


Aluminium and Black event arches come in a sleek bag to store all the components.

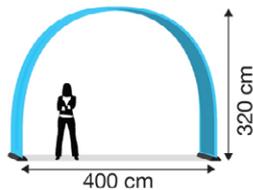
## BLACK EVENT ARCH

Size	Description	
<b>Complete system incl. canvas</b>		
S	Complete system with canvas (single-sided printing)	
M	Complete system with canvas (single-sided printing)	
L	Complete system with canvas (single-sided printing)	
S	Complete system with canvas (single-sided printing)	
M	Complete system with canvas (single-sided printing)	
<b>System only hardware</b>		<b>Weight incl. Bag</b>
S	System (only hardware)	ca 14 kg
M	System (only hardware)	ca 14 kg
L	System (only hardware)	ca 14 kg

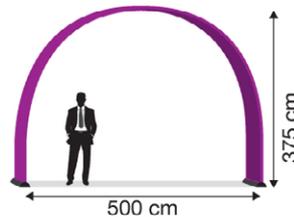
### SMALL



### MEDIUM



### LARGE



Our event arches are available in three different sizes

# OUTDOOR EVENT ARCH

## OUTDOOR

The Bannerbow Outdoor event arch is designed for outdoor use. A black powder-coated steel foot makes the arch stable outdoors. The foot also has a bracket for attaching the canvas with a hook-and-loop fastener, keeping the canvas tightly stretched and securely in place. An outdoor event arch is extremely eye-catching, and the flexible construction sways enticingly in the wind. Working on outdoor events can be a challenge, as weather conditions are often impossible to predict.

## WEIGHTS FOR EXTRA STABILITY

In lower winds, no additional accessories are required, but for extra security, smartly-designed weights provide extra stability and can be purchased as an optional extra. The foot is built with pre-punched holes to make it easy to secure to the underlying surface where possible or attach a grass and field anchor.



Weight plates for extra stability



## Tips

### CUSTOM LOGO

If you like, you can customize both the base plates and the weights with your company logo or message. The minimum order is 15 units, with a delivery time of five to six weeks. Pricing available upon request.



Customized base plate for Outdoor system

## Tips

### DON'T LET THE NAME FOOL YOU

The Outdoor model works perfectly indoors too, a true hybrid. In an environment with a lot of people moving around at a crowded event, the Outdoor offers extra stability.

## OUTDOOR EVENT ARCH

*News*

### PRE-PACKED IN BAG

Now a sleek wheeled bag is available also for the Outdoor model. A practical foam insert keeps everything in place and a reinforced design makes the handling easy.



Smart wheeled bag for Outdoor system.

### OUTDOOR EVENT ARCH IN WHEELED BAG

Size	Description	
<b>Complete system with canvas</b>		
S	Complete system with canvas (single-sided printing)	
M	Complete system with canvas (single-sided printing)	
L	Complete system with canvas (single-sided printing) *	
<b>System only hardware</b>		<b>Weight incl. bag</b>
S	System (only hardware)	ca 32kg
M	System (only hardware)	ca 32kg
L	System (only hardware) *	ca 32kg

\* Large system is only intended for indoor use



### OUTDOOR EVENT ARCH IN STORAGE CONTAINER

Size	Description	
<b>Complete system with canvas</b>		
S	Complete system with canvas (single-sided printing)	
M	Complete system with canvas (single-sided printing)	
L	Complete system with canvas (single-sided printing) *	
<b>System only hardware</b>		<b>Weight incl. bag</b>
S	System (only hardware)	ca 32kg
M	System (only hardware)	ca 32kg
L	System (only hardware)	ca 32kg

\* Large system is only intended for indoor use

### ALL-IN-ONE PACKAGE

The Outdoor arch can also be delivered in a handy storage box made of 3 mm-thick corrugated plastic that can withstand moisture, cold and heat, a smart design for transport and storage. Suitable when the system doesn't need to be transported.

# BACKDROP

## BACKDROP

The Backdrop is available in several different designs, choose the system that best suits your needs. Backdrop creates an eye-catching background. Together with our event arch, it creates the perfect set: a portable exhibition stand for every conceivable occasion.

## FOR INDOOR USE

Backdrop is intended and optimised for indoor use. The Outdoor foot is however excellent for indoor use if you so desire.



### BACKDROP STANDALONE

Size	Description	
S	Complete Aluminium system with canvas (single-sided printing)	
S	Complete Black system with canvas (single-sided printing)	
S	Complete Outdoor system with canvas (single-sided printing)	
System only hardware		Weight incl. bag
S	Complete Aluminium system only hardware	ca 14 kg
S	Complete Black system only hardware	ca 14 kg
S	Complete Outdoor system only hardware	ca 32 kg

## Tips

### ALREADY OWN AN EVENT ARCH?

It is easy to add a Backdrop to your existing event arch if you wish so, using our handy kit including canvas, fibreglass rods, adapter and associated Tube bag.



Adapter for Aluminium och Black



Adapter for Outdoor

### ADDITIONAL BACKDROP

Size	Description	
S	Additional Backdrop with canvas (single-sided printing), for Aluminium & Black system	
S	Additional Backdrop with canvas (single-sided printing), for Outdoor system	
		Wheight incl. bag
S	Additional Backdrop only hardware, for Aluminium & Black system	ca. 3kg
S	Additional Backdrop only hardware, for Outdoor system	ca. 3kg

# BACKDROP



Set with Backdrop and Event arch

## SET WITH BACKDROP AND EVENT ARCH

Size	Product code	Description
S	40300SHWADPSGL	Set with Backdrop + Aluminium System, single-sided print
S	40300SHWADPDGL	Set with Backdrop + Aluminium System double-sided print
S	40400SHWADPSGL	Set with Backdrop + Black System single-sided print
S	40400SHWADPDGL	Set with Backdrop + Black System double-sided print
S	40200SHWADPSGL	Set with Backdrop + Outdoor System single-sided print
S	40200SHWADPDGL	Set with Backdrop + Outdoor System double-sided print

System only hardware			Weight incl. bag
S	40300SHWADP	Set with Backdrop + Aluminium System only hardware	ca. 14 kg
S	40400SHWADP	Set with Backdrop + Black System only hardware	ca. 14 kg
S	40200SHWADP	Set with Backdrop + Outdoor System only hardware	ca. 14 kg



Add a customized backdrop to the event arch and create a fun activity. Perfect for arranging contests or events with sponsors for example.

# CANVASES

## ABOUT OUR CANVASES

All canvases supplied by Bannerbow's print partners are printed with environmentally-certified ink and have a B1 fire rating. Our single-sided canvases bleed through, which reproduces color fantastically, also on the back. Our double-sided canvases are delivered rolled around a cardboard core and should be stored this way when not on display to avoid wrinkles and creases. Double-sided prints are intended for indoor use only.



### CANVAS ONLY

Size	Description	Weight	Graphics area
<b>Canvas for Aluminium and Black Event Arch</b>			
S	Single-sided printing	ca 0.7 kg	620x100 cm
M	Single-sided printing	ca 1 kg	810x100 cm
L	Single-sided printing	ca 1.3 kg	990x100 cm
S	Double-sided printing	ca 2.5 kg	620x100 cm
M	Double-sided printing	ca 3.2 kg	810x100 cm

<b>Canvas for Outdoor Event Arch</b>			
S	Single-sided printing	ca 0.7 kg	620x100 cm
M	Single-sided printing	ca 1 kg	810x100 cm
L	Single-sided printing	ca 1.5 kg	990x100 cm

<b>Canvas for Backdrop</b>			
S	Single-sided printing	ca 2kg	300x235 cm
S	Single-sided printing/Customized	ca 2kg	300x235cm



Single-sided canvas is printed on one side with a bleed-through, so your design will be mirrored on the back



Double-sided canvas is printed on double-sided material, so different designs can be printed on each side.

## ACCESSORIES

Product	Description	Weight
Weight	Weight plate for Outdoor event arch 2x9 kg	18 kg
Anchor	Grass and field anchor for Aluminium & Outdoor	0,5 kg
Bag	Wheeled bag for Outdoor Event Arch	2 kg
Container	Storage container for Outdoor Event Arch	1 kg
Bag	Wheeled bag for Aluminium and Black	1,5 kg
Stretch poles	3 x Stretch poles, 1010 mm.	0,5kg
Adapter	Adapter for Aluminium & Black	0.2 kg
Adapter	Adapter for Outdoor	0.2 kg

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## BENEFITS OF A BANNERBOW EVENT ARCH

### MADE IN SWEDEN

Our ambition is to try to produce the majority of our products close to home. We believe local manufacturing gives us advantages in terms of quality, service and availability.

### QUALITY MATERIALS

Our materials are sourced with sustainability in mind, and we want to keep our manufacturing process as environment friendly as possible.

### SIMPLE & PORTABLE

Easy to assemble and move without any tools. Everything is delivered in a stylish wheeled bag.

### FUNCTIONAL

One product, many possibilities. Change your look and your message with new canvases for different occasions. Combine multiple event arches and backdrops as needed.

### UNIQUE

“There is a new shape in town”

In an industry where square shapes dominate, BANNERBOW stands out with its soft, organic arches.



