# **A BRIEF GUIDE TO IPAD STANDS**

iPad display stands can be used at temporary events such as exhibitions and conferences, or for more permanent customer interaction in venues such as restaurants, showrooms, universities and hotels.

Basically anywhere where a tablet can be used to help promote your services to your customers.

#### Choose your format

**Counter mounted** 

iPad display stands are available in a range of formats including;



#### Choice of shaped for bezels

Some iPad display stands have a choice of shape for bezels, to give a more custom, bespoke element to them. Some of our products are available with the following bezel shape options.











Cloud



#### Choice of colours

The bezel surround is often available in a range of colours & classic black or white. The majority of our iPad display stands are available with this option.

For floor standing display stands, the base and upright pole are normally white, black or silver. Although this can vary depending on the model.





For more information and helpful advice about exhibiting visit: **www.zoomdisplay.co.uk** 

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#### Multiple iPads

We have a range of floor standing iPad display stands that have the capacity to hold mutiple iPads.



### Security

The majority of iPad display stands are available with fittings to lock the tablet in place. These often consist of a screw fitting. However, we do have some options for added security on some models, for more permanent display.

#### Charging

iPad display stands normally have a channel to run the tablet power cable through, to keep cables out of sight.

#### Set Up

iPad display stands are normally supplied flat packed for self-assembly. However, they normally come in a small number of pieces and with instructions, so are reasonably straight forward to assemble. We can supply custom made cases which enable the display stand to be transported in one piece.

### **Home Button**

Most standard, lower cost iPad display stands come with a revealed home button. However, our Kiosk, Poseur Table 1 & 2 and Wall Mount options, comes with the option of a concealed or revealed home button. A concealed home button is useful to prevent users from accessing some areas of the tablet.

## Branding

Lower cost options often don't have the option to brand the bezel surround or include an upright graphic panel.

Some of our products include the option for a printed graphic around the bezel and/or a printed upright graphic panel. This enables an added dimension of user interaction.

#### Alternative Tablets

The majority of tablet display stands are suitable for all models of iPad, most of our range now exclude the iPad1.

Tablet display stands are also available for other brands of tablet. Some of our tablet display stands including Kiosk, Poseur Table 1 & 2 and Wall Mount are available for other brands of tablets.

Due to the wide range of tablet brands now available and the high number of configurations, we recommend you contact us to discuss your tablet display stand requirements.



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